



Gopala Krishna

Sr. UX/UI Designer

CONTACT

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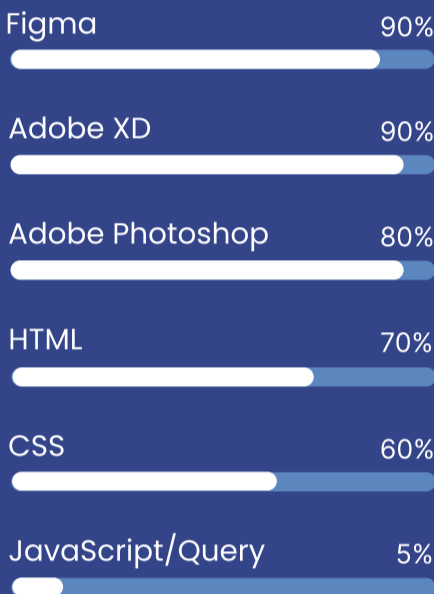
Portfolio
<http://krishnauix.in/>

Linkedin
<https://www.linkedin.com/in/datlakrishna/>

INTERPERSONAL SKILLS

- Project Management
- Team Leadership
- Mobile App Design
- Product Design
- User Research
- Design Thinking
- Problem-Solving
- Information Architecture
- Interaction Design
- Wireframes & Prototyping
- Usability Testing
- A/B Testing
- User-Centered Design (UCD)
- Design System Deployment
- Web Accessibility Standards

TECHNICAL SKILLS



CERTIFICATION

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate

EDUCATION

B.Com. from Dr. B. R. Ambedkar (Open University), Hyderabad

PERSONAL DETAILS

Date of Birth **1st Jun 1993**

Languages **English, Hindi, Telugu**

Address **Hyderabad - 500090**

OBJECTIVE

Dynamic Senior UX/UI Designer with over **11 years** of experience creating visually compelling, user-centered digital products. Skilled in blending design excellence with user research insights to craft intuitive interfaces and seamless experiences. Adept at building design systems, conducting usability testing, and collaborating with cross-functional teams to deliver scalable, accessible, and business-driven solutions.

PROFILE SUMMARY

- Highly skilled Senior UX/UI Designer with over 11 years of experience delivering user-centered, visually engaging, and business-driven digital solutions across web and mobile platforms.
- Experienced in leading the **end-to-end UX process** — from user research and wireframing to high-fidelity UI and prototyping, usability testing, and design system implementation. Adept at transforming complex requirements into intuitive designs that enhance usability and increase customer satisfaction by 40%.
- Proven ability to collaborate with stakeholders, developers, and product teams to define user needs and translate them into scalable design solutions aligned with business goals.
- Skilled in design systems, accessibility standards, and interaction design, ensuring consistency and seamless user experiences across enterprise applications.
- Strong leadership and project management abilities with a track record of mentoring designers, managing priorities, and driving cross-functional productivity for successful project delivery.

WORK EXPERIENCE

Lead UX/UI Consultant **Oct 2024 - Present**
Virtusa Corp. (**Client:** Computershare Limited / Senior UX Designer)

- Led end-to-end UX design for **Hong Kong Uncertificated Securities Market** Mobile app — from research and journey mapping to high-fidelity UI — ensuring usability, accessibility, and consistency across products.
- Conducted user research resulting in a significant 40% increase in satisfaction.
- Translated project specifications into visually captivating interfaces and prototypes.
- Aligned design strategies with overarching business objectives for impactful outcomes.
- Implemented features balancing business imperatives and user preferences.
- Advocated for accessibility standards and user-centric design principles throughout the process.
- Stayed updated on the latest design trends and effectively documented design decisions.

Sr. UI UX DESIGNER **June 2022 - Sept 2024**
ONPASSIVE Technologies Pvt. Ltd., Hyderabad

- Designed clean, pixel-perfect UIs for web and mobile apps, ensuring visual consistency and usability.
- Led end-to-end UX projects, from research and prototyping to testing and delivery
- Created wireframes, mockups, and interactive prototypes aligned with user needs and business goals.
- Collaborated with cross-functional teams in Agile environments to clarify requirements and ensure design accuracy.
- Contributed to design systems, creating and maintaining reusable, accessible components.
- Advocated for accessibility and user-centric design, embedding best practices across workflows.
- Stayed current with design trends and documented key design decisions for future scalability.

Sr. UI UX DESIGNER **Sept 2021 - Feb 2022**
SP SOFTWARE PRIVATE LIMITED LTD (Contract), Hyderabad

- Engage stakeholders to clarify project goals, vision, and business objectives.
- Collaborate with the Product Team in an Agile environment to design visually appealing web applications and present concepts for approval.
- Provide support to development teams during implementation to ensure accurate design execution and work with QA teams to meet quality standards.
- Conduct user testing sessions to gather feedback and identify areas for improvement.

Sr. UI UX DESIGNER **Apr 2014 - Nov 2017 & Jun 2018 - Aug 2021**
Epic Tech Research Pvt Ltd (**Devpoint Solutions Pvt Ltd**), Hyderabad

- Engage stakeholders to understand project objectives, vision, and business goals.
- Collaborated with Product Team within an Agile environment to conceptualize and design visually engaging web applications.
- Present design concepts to stakeholders and business analysts for feedback and validation.
- Provide ongoing support to development teams during the implementation phase to ensure accurate design implementation.
- Collaborate with QA teams to ensure implemented designs meet specified requirements and quality standards.
- Conduct user testing sessions to gather feedback on implemented designs and identify areas for improvement.

PROJECTS

Project Name : HKUSM
The Hong Kong Uncertificated Securities Market allows users to convert offline paper shares to online shares and manage their investments digitally. It supports portfolio tracking, document access, share transfers, and dividend plan enrollment with currency selection.

Project Name : OES(ONPASSIVE ECOSYSTEM)
ONPASSIVE Ecosystem: Revolutionizing businesses worldwide with integrated AI solutions for streamlined success.

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Project Name : ODESK
Empowering businesses with comprehensive CRM functionalities for personalized interactions, streamlined sales, and data-driven decision-making.

Project Name : OWOMEN Mobile App
Empowering women worldwide through a user-friendly mobile app fostering reproductive health, wellness, and personal growth empowerment.

Project Name : OCREATE Website Builder
Providing an advanced drag-and-drop online website builder platform with a variety of customizable templates, built-in features, and AI-Powered template generation, enabling users to construct professional websites with minimal to no effort.

Project Name : OVERIFY - KYC
OVERIFY streamlines identity verification for businesses, ensuring compliance with KYC regulations to prevent fraud and illicit activities, with a focus on user experience excellence

Project Name : iPro
This system integrates project management, contractor agreements, and cost estimates for the Greater Orlando Aviation Authority, facilitating adjustments to project costs through addendums and amendments.

Project Name : NEXUS
The project enables the Florida transport department to negotiate bids and exchange units, staff hours, and scope with government and private entities